

# FY18 Impact Report

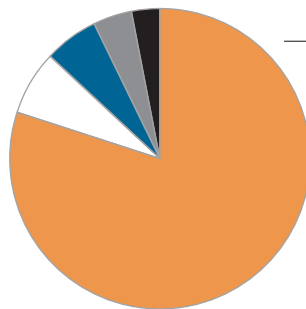
## Wide Angle Youth Media



### OVERVIEW

Wide Angle's program pathway creates opportunities for students to build emotionally satisfying lives with access to resources to help them thrive. Inspired by current events, students in summer 2017 voted to explore the theme, *Why Black Lives Matter*, across all educational programs for one year. Staff, media instructors and students embarked on a shared journey rooted in understanding how historic oppressions have shaped our city and our society, and how those systems have touched each of us as individuals. Wide Angle is excited to share these stories through film festivals, community screenings, and the distribution of a youth-media inspired curriculum.

### STUDENT DEMOGRAPHICS



80% African American  
7% Multiracial  
6% Caucasian  
4% Hispanic  
3% Asian



“I’m going to go back to my community with the intention of making their voices feel heard in every way I can. No matter how you decide to impact your community, you should because if you don’t, who will?”

- Madison Hall, student,  
after participating in the March for Our Lives



# MEASURING SUCCESS

Distribution	Skill Growth	College & Career	New Initiatives
<p>Youth created work that was shared locally, nationally and globally.</p> <ul style="list-style-type: none"> <li>1 Zine (<a href="http://bit.ly/BSOzine">bit.ly/BSOzine</a>)</li> <li>9 Exhibitions</li> <li>13 Film Festivals</li> <li>21 Youth Videos</li> <li>136 Exhibition Images (<a href="http://bit.ly/CommVoices">bit.ly/CommVoices</a>)</li> <li>447,614 Audience Members</li> </ul>	<p>Youth across long term programs showed average skill growth in:</p> <ul style="list-style-type: none"> <li>23% Creativity</li> <li>20% Listening</li> <li>19% Literacy</li> <li>19% Professionalism</li> <li>37% Public Speaking</li> <li>28% Teamwork/Leadership</li> <li>42% Technical</li> </ul>	<p>Wide Angle increased workforce and college readiness efforts:</p> <ul style="list-style-type: none"> <li>5 youth elevated to part-time staff positions</li> <li>7 externship placements</li> <li>14 alumni received wrap-around supports</li> <li>16 youth received free tutoring</li> <li>100% of Video and Design Team graduating seniors had a college or career pathway plan when they left Wide Angle</li> <li>5,750+ hours paid work for MediaWorks participants</li> </ul>	<p><b>Build Your Brand:</b> In MediaWorks, youth used digital media to highlight local businesses and organizations whose work benefits the community.</p> <p><b>Why Black Lives Matter – Discussing Race:</b> Wide Angle staff created and distributed curriculum pairing youth-produced media with classroom lessons. (<a href="http://bit.ly/BLMcurriculum">bit.ly/BLMcurriculum</a>)</p> <p><b>Travel:</b> Students traveled to Washington, D.C., Detroit, MI, and St Louis, MO. Wide Angle Productions went overseas to document a cultural exchange program in South Africa and Swaziland.</p>

## PROGRAM HIGHLIGHTS



### Community Engagement

Community Voices - 136 youth. 5 libraries. 7 schools. 2 organizations. 136 photos.

Youth Speak Out - 128 youth. 3 community sites. 5 videos. 4 media discussions. 2 educator trainings. 15+ educators.



### Middle School

Baltimore Speaks Out - 103 youth. 4 libraries (Northwood, Govans, Orleans and Brooklyn). 3 videos. 1 animation. 1 zine.



### High School

Video Team - 15 youth. 12 fall videos. 2 spring videos.

Design Team - 22 youth. 9 design projects. 11 community partners.



### Summer

MediaWorks - 46 youth. 3 clients. 5 projects. 7 externships.



### Workforce Development

Wide Angle Apprenticeships -

16 youth. 100+ projects (videos/photos). 30+ clients.

## EMPHASIZING EQUITY

Systems of inequity have shaped our city and impact our students through public transportation infrastructure, employment, wealth, education, criminal justice, housing, surveillance, and healthcare. To provide more resources to our youth, Wide Angle hired a Diversity, Equity and Inclusion Facilitator who teaches in classrooms, gives feedback on curriculum, implements staff trainings and works with our board. Wide Angle also expanded paid opportunities for youth, increased benefits and salary for part-time staff, and revamped its recruitment and outreach strategies.

## OUR METHODOLOGY

We rely upon community input and key data points to address the wealth and opportunity gap in Baltimore City.

Here's what we're following:

### Baltimore's Promise

([baltimorespromise.org/reports-and-research](http://baltimorespromise.org/reports-and-research))

### The ALICE Report

([uwcm.org/main/alice](http://uwcm.org/main/alice))

### Systemic Racism Is Real

([benjerry.com/home/whats-new/2016/systemic-racism-is-real](http://benjerry.com/home/whats-new/2016/systemic-racism-is-real))

“We do not only want our students to become great **mediamakers**, we want to eliminate some of the barriers they face so that they can reach the pinnacle of a life well-lived: **self-actualization**. Our students, and many students of color like them, have an immense amount of power. These young people are our **future**, and one day, they will use the **power of storytelling** to create a more just world for all of us.” - Dena Robinson, Diversity, Equity and Inclusion Facilitator



## LOOKING FORWARD

Wide Angle will build upon its FY18 successes with a continued focus on workforce readiness, providing students new travel opportunities and strategic distribution of youth media. This summer, youth selected their FY19 theme, **“I Am More Than What You See: Intersectionality.”**

“Wide Angle gave me a space to learn and practice visual storytelling with other youth producers. The experience of working with others on something I cared about taught me skills that played a big part in working on my own freelance video work and going to college for filmmaking.”

- Ben Loviglio-Wolf, Production Apprentice and former high school participant



# 18 YEARS STRONG - AND WE CONTINUE TO GROW

“ We still believe it is critical to create spaces for Baltimore’s emerging voices to not only have their views heard but to also have access to the tools and resources to tell their stories beyond Baltimore. Our efforts are made possible because of people like YOU - a committed community of engaged students, families, collaborators, production clients, funders, university partners, and teaching staff. Our work is a collective endeavor - each of you has helped to build this organization, and we thank you for your trust and your support. Sparking social change is a community effort, and we are grateful to have you engaged in the work with us. ” - Susan Malone, Executive Director

## SINCE 2000:

5,000+ youth served

50+ production clients

400+ videos produced

1 million+ audience members



### FY18 Income

32% Production Service Fee  
28% Non-Government Grants  
14% Government Grants  
11% Direct Contributions\*  
8% In-Kind Goods and Services  
7% Program Sales and Fees  
Total Income: \$856,264

*\*Individual, Corporate and United Way*



### FY18 Expenses

84% Program Services  
11% General Administrative  
5% Fundraising  
Total Expenses: \$797,901

Net Assets, End of Year:  
\$468,826

All Financial data corresponds to Wide Angle’s FY18 Financial Statements prepared by CohnReznick and approved by Wide Angle’s Board of Directors on November 28, 2018.

## SNAPSHOT BEHIND THE SCENES

“ Growing up in Baltimore, I’ve seen people who were in the same situation as me...People who have a passion but don’t have the tools or mentorship to turn their dreams into reality. Wide Angle Youth Media was able to give me the tools, the education, and the experience necessary to not only see a future for myself but the courage to chase that future. If this program can do that for me, I know it can do it for thousands of youth across the city of Baltimore. ”

-Tahir Juba, Producer and former high school participant



For more information, visit [www.wideanglemedia.org](http://www.wideanglemedia.org).

